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## PRESS RELEASE

### **Gulf Coast Business Bank (GCBB) is OPEN! (June 7, 2022)**

We are excited to announce the opening of Gulf Coast Business Bank (GCBB), at the Northeast corner of Crystal Drive and Metro Parkway. In the last 7 months, more than 275 business owners and individuals invested in GCBB, showing overwhelming support for the need to bring a local, connector bank back into our area. The rapid growth in Southwest Florida is yet another reason to rediscover that sense of community and get back to relationship-based banking.

GCBB will revive the personal connection in the banking industry and perform unmatched personal service as well as cultivate relationships with business owners in the community it serves. In addition to highly competitive and tailored products and services for local businesses, professionals, associations, and residents in Lee & Collier counties, GCBB will offer Bank Anywhere options accessible from your desktop or mobile device – the latest in technology.

“Opening GCBB is an important step towards *rediscovering community*. After the events of the last few years, people need to dream, set goals and find ways to reach them. We look forward to serving the local market.” says CEO Bill Blevins.

This is exciting for everyone at GCBB who have worked diligently toward the opening of the first community bank in SWFL in 12 years. Stop by our branch. Our team is excited to meet new clients, listen to, and learn how we can serve the clients in realizing their dreams and goals. If you haven’t downloaded the Dream Book, visit our Website and download it for free.

GCBB is planning a Grand Opening later this month. It will be open to the public, so stay tuned for the date to be announced. You can follow us on LinkedIn at <https://www.linkedin.com/company/gulf-coast-business-bank> or on Facebook at Gulf Coast Business Bank.

